

HOW TO TURN YOUR FORT INTO CASH FOR WINSTON'S WISH



Sadly, alongside many other worthy causes, Winston's Wish has already seen a real drop in the income we rely on to continue giving hope to grieving children across the UK. That's why we created Fort Night – to inspire and encourage all of our friends, old and new, to join us for an event that takes place right in their own front room!

We hope that by setting up camp for Winston's Wish, you'll step up to the full challenge of spending the night in your masterpiece in return for sponsorship from your nearest and dearest. By raising just £16 you can help us to provide a bereaved child with a memory box to store treasured items of a loved one who has died in a way that is personal to them.

While many of us are facing uncertain times there's never been a more important time to ensure that children who have lost a loved one get the help and support they need to live out a full and flourishing future.

GET STARTED: [Set up a Fort Night fundraising page](#)

- Visit [justgiving.com/campaign/winstonswishfortnight](https://www.justgiving.com/campaign/winstonswishfortnight)
- Click 'Start Fundraising'
- On the next page click 'Taking part in an event'
- Select 'Winston's Wish Fort Night'
- Complete the short form and then at the bottom of the page click 'Create your page'
- Feel free to personalise your page (you'll find the button top left once your page has been created) with a photo and to tell your own story. Inspire your friends by sharing why you've decided to support Winston's Wish.



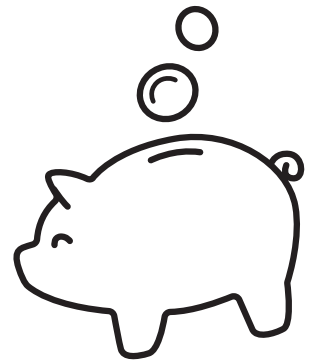
Your Fundraising Page is now ready to accept donations. All of the money donated via your page will automatically be sent to Winston's Wish meaning we can be putting your donations to good use straight away!





GET FUNDRAISING:

- Set yourself a target – did you know that just giving pages with a target raise 46% more?! Aim high and tell the world. Just £16 will help us provide one child with a memory box.
- Invite your friends or family to create their own fort at home – why not host a virtual sleepover for the kids to help them to stay connected with their friends from school!
- Share, share, share! Tell your friends you're taking part so that they know that they can sponsor you. Use the Facebook Frame to update your profile and think about sharing:
 - on social media
 - at your next work team 'meeting'
 - on your email signature
 - by calling your friends and family – they'll love to hear about your fort.



Don't forget to link to your giving page so that they can donate!

- Share pictures of your den and take a family selfie to prove that you really are setting up camp for Winston's Wish (we would **love** to see your den!)

If fundraising is difficult for you right now and you would prefer to donate yourself, you can do so by simply clicking 'Donate' here: [justgiving.com/campaign/winstonswishfortnight](https://www.justgiving.com/campaign/winstonswishfortnight)

Thank you for giving hope to grieving children!

*thank
you*