At Winston’s Wish we work with children and young people after someone important to them has died. Many have shared that gaming helps them cope with their grief and some have shared that the person who died is someone they used to game with – their “Player 2”.

Inspired by their stories we launched our Player 2 gaming campaign, and we’re now reaching out to our corporate supporters for your help too. Take on a “Work Hard, Play Hard” gaming challenge for Winston’s Wish before 1st June 2022 and help us be there for more grieving children, young people and families this year.

**HOW IT WORKS**

1. Decide on your game and challenge. There are some ideas below, but you’re free to take on a challenge on any platform, in one session or in multiple stages, to suit you and your colleagues.

2. Register your gaming challenge on [our campaign page](#). Let us know beforehand if you would like to sign up in teams or have your own leader board by emailing us at community@winstonswish.org and we will set this up for you.

3. We’ll send you access to exclusive resources to help promote your challenge and boost your fundraising. Raise as much as you can and decide if you’d like to stream your challenge.

**YOUR CHALLENGE, YOUR WAY**

It’s completely up to you how you organise your challenge and fundraising, but there are some ideas below to get you started.

**Beat the boss**

Your boss (CEO or team leader) sets up a fundraising page and employees “pay to play” (or get sponsored) to take them on. You could add in bonus prizes to keep it interesting and choose a browser based game that you can all easily access from the office or at home.

[winstonswish.org/whph-signup](winstonswish.org/whph-signup)
Team Challenge
Team up in pairs or departments and create your own team fundraising page, before taking on opponents in stages, or a single session. Ask your friends, family and colleagues to donate. We can even create a leader board just for you and your opponents.

Traditional Tournament
Keep it simple and play a 1 v 1 game, seeing who can get the highest score. You could “pay to play” and make it a tournament over a few weeks playing a retro game, or get sponsored by friends, family and colleagues to take on a marathon playing your favourite first person shooter.

TIPS & SUGGESTIONS
- Not into online gaming? No problem! Board games and fantasy role playing games are fine too.
- If your team work from home, why not try a browser based game that you can join in with on a Friday lunchtime.
- Mastered a multi player game? Put the word out via email and see if you can come up with an elite team. You could even contact a local or national competitor and battle it out with them!
- Set fundraising targets, with forfits for losing or when reaching a new milestone, to encourage donations. If you’re streaming your challenge you could don a daft outfit or put on the voice of your game’s main character.
- Make sure you share your fundraising page far and wide on social media and Whatsapp, to give your challenge maximum exposure.

HOW YOUR SUPPORT HELPS
- £100 could help us answer the calls of 14 children who are looking for someone who can listen and who can act when they need our help.
- £500 could allow us to offer one-to-one support to a child over a course of 6 months.
- £1400 could fund our Freephone National Helpline for 2 full days, staffed by trained professionals, to provide guidance on supporting a grieving child after the death of someone close.

winstonswish.org/whph-signup