



# WINSTON'S WISH

## ▶ PLAYER 2

## FUNDRAISING TIPS

Thinking of taking on a Player 2 challenge for Winston's Wish? See our top tips to make sure your gaming challenge runs smoothly and you raise as much as possible.

## BEFORE THE DAY

### 1 Set a goal

Decide on your game and challenge. There are some ideas below, but you're free to take on any type of game you'd like to, for any length of time, but remember the longer you play, the more you're likely to raise!

### 2 Decide on your game

Choose if you're going to stream your event or not, and what the "challenging" part of your fundraiser will be, to encourage more people to donate.

If you're stuck for ideas, why not try some Player 2 themed ideas?

- **Team up and co-stream with a friend or guest streamer**
- **Nostalgia trip! Replay a game from your childhood**
- **Play your favourite co-op games**
- **Get competitive - try some duos or 2v2 modes**
- **Fancy something different? Try a karaoke duet, a co-op dance game, or play it your way, you know your audience best!**



### 3 Set up your fundraising page

Sign up to let us know you're taking part, then set up your fundraising page on JustGiving and share with friends and family.

## 4 Promote your event

Let people know at least a week before your challenge when it is and how to donate. Ask friends, family, colleagues and other streamers to share your challenge and link to your fundraising page on their servers and channels.

## 5 Social media

Use our social media images to count down to the day and make sure to tag us in your posts and use the hashtags #MyPlayer2 #TeamWinston



@winstonswish



@winstonswish



@winstonswishcharity



## 6 Get your stream ready

If you've decided to stream your challenge, use our overlay to really stand out and let your viewers know who you're supporting. Make sure you keep your donation link visible and readily available so that viewers know where to donate.

## ON THE DAY

### 7 Engage your audience and display your goal

Add donation milestones and incentives to keep donations rolling in, you could sing your donor's favourite song when you reach 50% of your total, play without your weapons for 10 minutes or put on the accent of your character. Adapt to whatever game you're playing and keep it creative, or let your viewers decide!

### 8 Thank your donors

Don't forget to give a shout out to your donors if you're streaming and thank them for their support.

**Let us know how you got on and share your photos, screenshots or clips with us by emailing [community@winstonswish.org](mailto:community@winstonswish.org). Thank you so much for supporting Winston's Wish and we hope you enjoy completing your Player 2 challenge!**

[winstonswish.org/gaming](https://winstonswish.org/gaming)