This Christmas, whilst many of us will wake up to the joy of celebrating with loved ones, some children will open their eyes knowing that the person they most want to share the day with won’t be there. For these bereaved children, Christmas can be a heart-wrenching reminder of their loss.

You can help us to be there for them and make the festive holiday a little brighter by having a festive fundraiser or by purchasing your Christmas Appeal E-Badge.

Your generosity brings hope to grieving children and young people. Thank you!

**ADVENT OF CHRISTMAS FUNDRAISING IDEAS**

1. **ORDER AN “IN SUPPORT OF” APPEAL E-BADGE**
   - For your emails and website

2. **JOIN IN WITH OUR 12K’S OF XMAS**

3. **HOST A CHRISTMAS FILM**
   - At lunchtime and pay for entry and popcorn

4. **HAVE A FESTIVE AFTERNOON TEA**

5. **GUESS THE MINCE PIE MAKER**
   - pay to play and do a blind taste test and judge the best

6. **HAVE A JOLLY JUMPER DAY**

7. **FESTIVE SWEEPSTAKE**
   - guess how many baubles are in the jar

8. **DECK YOUR DESK COMPETITION**

9. **GUESS THE LITTLE ANGEL**
    - (baby photos)

10. **ADVENT OF CHANGE**
    - Purchase from the fantastic range to support a different charity each day, including Winston’s Wish!

11. **SECRET SANTA**
    - Spend £4 of the £5 limit on a gift and donate the other £1
12 CHRISTMAS COOKIES AND GOODIES BAKE OFF
13 CHRISTMAS BINGO
14 FESTIVE FANCY DRESS
15 OFFER A GIFT WRAPPING SERVICE
For a donation
16 SHARE OUR CHRISTMAS APPEAL VIDEO
On your company social channels

17 DONATE YOUR AVIOS POINTS

18 PURCHASE AN ITEM FROM OUR WISHLIST ON AMAZON

19 HAVE A CHRISTMAS RAFFLE OR AUCTION
(online or in person)

20 LEAVE A WISH ON OUR WISH WALL
(for a loved one no longer here)

21 SUPPORT OUR CHRISTMAS APPEAL ‘I WISH I COULD WISH YOU A MERRY CHRISTMAS’

22 A HOT CHOCOLATE STATION
With all the goodies, for a donation

23 ORGANISE A SPONSORED SANTA OR CHRISTMAS CHARACTER RUN

24 HAVE A CHRISTMAS QUIZ, AND GUESS WHERE’S WINSTON!?